

POPULATION

	<u>2000</u>	<u>2023</u>	<u>Projected 2025</u>
City of New Richmond	6,310	10,541	10,929
St. Croix County	63,155	96,293	104,450
State of Wisconsin	5,363,704	5,955,737	6,110,878

Source: World Population Review

PARCEL COUNT

Residential Parcels	3,707
Residential Parcels with Improvements	3,388
Commercial / Manufacturing Parcels	406
Commercial / Manufacturing Parcels with Improvements	348

Source: 2022 Accurate Assessor

UNEMPLOYMENT RATE

St. Croix County (as of 05/2022)	2.4%
State of Wisconsin (as of 05/2022)	2.9%

Source: Bureau of Labor Statistics

LABOR MARKET DATA

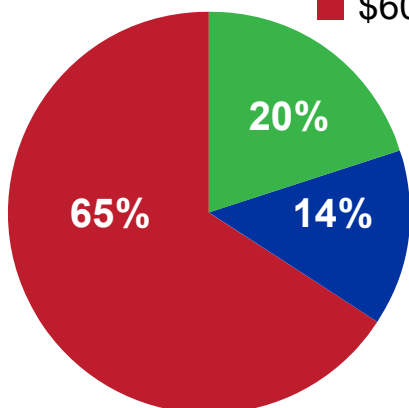
MEDIAN HOUSEHOLD INCOME

City of New Richmond (2017-2021)	\$71,827
St. Croix County (2017-2021)	\$91,320

Source: US Census

MEDIAN HOUSEHOLD INCOME (ST. CROIX COUNTY)

- < \$10,000 – \$40,000
- \$40,000 – \$60,000
- \$60,000 – >\$100,000



UTILITIES & SERVICE DATA

NATURAL GAS: XCEL ENERGY

Main Feed Size: Varies by location

ELECTRIC POWER: NEW RICHMOND UTILITIES

Main Feed Size: 7200/12,470 Volts

WATER SERVICE: NEW RICHMOND UTILITIES

Source: Five Wells
 Treatment Type: Fluoride and Chlorine
 Capacity: Varies
 Avg. Daily Usage: 750,000 gallons per day
 Water Towers Cap: 550,000 gallons

SEWAGE TREATMENT: NEW RICHMOND UTILITIES

Treatment Type: Activated sludge with UV disinfection
 Capacity: 980,000 gallons per day
 Avg. Daily Flow: 665,000 gallons per day
 Max. Daily Flow: 750,000 gallons per day

COMMUNICATIONS

Telephone Service Providers: Baldwin Lightstream
 Frontier Communications
 Internet Service Providers: Baldwin Lightstream
 Frontier Communications
 Northwest Communications
 Cable Service Provider: Northwest Communications

TAXES

Real Property Tax:	\$16.58 per 1,000
Valuation:	96.46%
Personal Property Tax:	\$16.58 per 1,000
Valuation:	96.46%

Source: 2022 Real Estate Summary

EDUCATION

2021/2022 ENROLLMENT

High School (Public 9-12):	1092
Middle School (Public 6-8):	747
Elementary School(s) (Public K-5):	1473
Elementary School (Parochial):	230

HEALTHCARE

Westfields Hospital & Clinic
Cancer Care Center of Western Wisconsin
New Richmond Medical Center

TRANSPORTATION

MAJOR HIGHWAYS	DISTANCE
Highway 64	0 miles
Highway 65	0 miles
Interstate I-94	12 miles

AIR SERVICE

New Richmond Regional Airport

RAIL SERVICE

Canadian National Railroad

LODGING

	TOTAL ROOMS
AmericInn Motel	45
Amerivu Inn & Suites	30
Best Western Plus	60
Coratel Inn and Suites	34

CULTURAL/RECREATION COMMUNITY FACILITIES

Swimming Pool:	NR Area Centre
Ice Arena:	NR Sports Center
Tennis Courts:	Multiple
Pickleball:	Multiple
Skate Park	Hatfield Park
New Richmond Golf Course / Links (Public)	
Gibby's Lanes (Bowling)	
Disc Golf Course	
Local Parks/Trails:	270 Acres
Friday Memorial Library The Centre	
New Richmond Heritage Center	
The Space – Performing Arts	
Old Gem Theatre	

CONTACT INFORMATION

LOCAL

Beth Thompson, Community Development Director
City of New Richmond
156 East First Street
New Richmond, WI 54017
bthompson@newrichmondwi.gov
(715) 246-4268

COUNTY

William Rubin, Director
St. Croix EDC
2424 Monetary Blvd. Suite 117
Hudson, WI 54016
bill@stcroixedc.com
(715) 690-2110